**How To Achieve Purple Using Pure Indigo**

**ALWAYS DO A STRAND TEST FIRST ON A SMALL AREA FOLLOWING THE SAME INSTRUCTIONS!!!**

Purple is only seen on light colored hair! On darker hair it possibly will be seen in the sun, not visible on extremely dark hair.

Wash hair twice prior to application and dry.

Use an old towel to protect clothes and floor before application.  
For easy application use a dye brush.

Mix packet with warm beer (room temperature), we recommend **bud ice**, NO dark beer, until pudding like consistency. Beer will foam, so be patient and mix in a small amount of beer at a time. Let it sit a few minutes as powder will absorb beer. Keep adding beer until almost runny.  
The beer will keep getting absorbed and will thicken. To runny will cause water and mix to run! Be patient add beer slowly!

Apply to hair in strands starting from left ear working towards right ear. Focus on highlights if that is all you wish to color. Make sure to REALLY massage into hair and hair line.

Work your way down the back starting from top in layers until completely covered. Leave on for no less than one hour and no longer than 2 hours. Shampoo and condition 24 hours later.

**Your hair will be BLUE or Green at first and will turn purple over next 12 to 24 hours.**   
Mix only what you need and store the rest in a zip lock baggy.   
Touch up as needed and as often as you like. If you have questions, please email us at [info@earthdye.com](mailto:info@earthdye.com) or call 321-218-3232

**Do Not Use:**  
Baby Shampoo

Aveda Shampoo

V05 Shampoo   
Crew Shampoo  
Hand Soaps/Liquid or bar